

## The MetroList Board of Directors Elevates Dave Howe to Chief Executive Officer in addition to his role as President.

SACRAMENTO, CA -- The MetroList® Board of Directors announced the appointment of Dave Howe to lead MetroList as Chief Executive Officer and President. Previously he served as President, and with this announcement, Mr. Howe becomes the organization's CEO/President. MetroList is Northern California's largest Multiple Listing Service (MLS), operating in 13 counties. Dave succeeds Rick Trevino, who has stepped down from his CEO position due to health reasons.

"We thank Rick Trevino for his continued service and commitment to MetroList over his long career," said Wayne Rose, Chairman of the MetroList Board of Directors. "The Board's selection of Dave reflects his ability to move the company forward in a new era of MLS data delivery, as well as his extensive industry knowledge."

Dave is one of the foremost experts on MLS Rules and Policies, MLS operations, and building lasting relationships between the MLS and Brokers/Agents at the local, state, and national levels. With more than 35 years with the company, Dave has been integral to the growth and expansion of MetroList.

In recognition of his MLS industry expertise, Dave was elected and served as the 2021 Chairman of the Board for the Council of Multiple Listing Services (CMLS), the leading national industry organization that works to create a better, more efficient MLS marketplace.

Dave currently serves on the NAR MLS Technology and Emerging Issues Advisory Board and the NAR MLS Statewide Data Share Presidential Advisory Group. He is a CMLX3 Certified MLS Expert, achieving the highest Council of Multiple Listing Services (CMLS) industry certification.

## The MetroList Board of Directors Elevates Dave Howe to Chief Executive Officer Page 2

Dave is passionate about encouraging a cooperative working relationship between brokers and agents that ultimately enhances the consumers' real estate listing and selling experience. Before his tenure at MetroList, he spent five years with the Sacramento Association of REALTORS<sup>®</sup>.

"The MetroList Board of Directors is confident Dave will bring exceptional value, best-in-class service delivery, and in-depth industry knowledge to the brokers and agents who depend on MetroList for their real estate business," added Rose.

This leadership evolution is consistent with the MetroList Board of Directors' corporate strategy and demonstrates the strength of management development within the organization.

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## About MetroList Services, Inc.

MetroList Services Inc. (www.metrolist.com) is the official Multiple Listing Service (MLS) and technology provider to more than 22,500 real estate brokers and agents in Amador, Butte, Colusa, El Dorado, Merced, Nevada, Placer, Sacramento, San Joaquin, Stanislaus, Sutter, Yolo and Yuba Counties. MetroList acts as a seamless real estate information network and has been in operation for more than 35 years, is the largest MLS in Northern California and serves a geographic market area covering over 10,000 square miles. MetroList operates ten regional administrative centers that provide a full range of value-added tools, resources, and services to help real estate professionals in their businesses.

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